

Millennials Change: **Entrepreneurship**

Sunday, Feb, 26th, 6:30 p.m. - 8:15 p.m.



Edi Demaj
Co-Founder &
COO at Rocket Fiber

Edi Demaj is the Co-Founder and COO of Rocket Fiber, a gigabit Internet, IPTV and phone provider. As the operations lead of Rocket Fiber, Edi is responsible for helping with the execution of the Rocket Fiber vision by bridging the gap between technology, product and other areas within the company. In addition to helping shape the vision of Rocket Fiber, he helps oversee negotiations and management of various vendors and clients. Rocket Fiber has grown to over 30 team members and is continuing to expand its network in Detroit. Edi has also co-founded other companies, most notably, REOZOM, a real estate tech company that makes the buying and selling of a home easier, faster and more affordable. REOZOM started in Michigan only in 2015 and is expanding to other states during 2016.



Kady Jesko
Lead Interactive
Designer

Kady is a multidisciplinary designer and director who constructs one of a kind designs in terms of interactive functionality and proper visual design aesthetics. With over 10 years of creative experience having produced, supervised, and executed design work for various clients, she has an extensive background knowledge for all aspects of design. She attended Central Michigan University for her BFA and the prominent School of Visual Arts, as well as had the opportunity to be employed with Google. In her free time she runs her own design studio, enjoys traveling, finding new places to eat, and always appreciates a good design blog.



Margarita Barry
Founding Executive Director
I Am Young America

With a passion for inspiring young entrepreneurs, activating creative places and using art and digital media to empower communities, Margarita has launched quite a few ventures over the years. Her first, the I Am Young Detroit blog in 2009, highlighted young "doers" in the city. Today, Margarita hopes to expand and amplify its success with I Am Young America. In 2010 she launched Detroit Pop, a creative place-making agency focused on local pop-up retail and commercial space design, along with its first pop-up 71 POP (2010-2011) and D:pop (2011-2012). In 2012, Margarita launched I Am Young Detroit's first app Cityspotters in beta, empowering users to earn local gifts by 'spotting' businesses led by young Detroiters.



Shannon Smith
Chair - Community
Outreach Committee
Detroit Young Professionals

Shannon D. Smith is an experienced Associate with a demonstrated history of working in the financial services industry. He possesses strong professional skills in Corporate Social Responsibility, Operations Management, Market Research, Macroeconomic research and Policy Analysis. Currently, he is Global Philanthropy Associate at JPMorgan Chase & Co. Prior to working at JP Morgan, Shannon was an Analyst at the Federal Reserve System and a Legislative Assistant / Community Advocate for the City of Detroit. Shannon is also very involved in the community. He is currently the Community Outreach Chair for Detroit Young Professionals, an organization that seeks to develop an informed, engaged and empowered network of young professionals in the Metro-Detroit region by providing and promoting civic engagement, professional development and social networking opportunities.



Ingrid LaFleur
Founder of AFROTOPIA
Millennial Keynote Speaker

Ingrid LaFleur is a cultural producer, arts advocate, and founder of AFROTOPIA. LaFleur has developed and organized art exhibitions both nationally and internationally with a curatorial focus on Afrofuturism. As guest curator at the Detroit Film Theatre at the Detroit Institute of Arts, LaFleur organizes the Afrofuturism Film Series. In 2013, LaFleur founded AFROTOPIA. Based in Detroit, AFROTOPIA is an evolving creative research project that investigates the possibilities of using the arts movement Afrofuturism as psychosocial healing. LaFleur explores ideas around historical traumas, myth-making, transcendence, and the role of spirit science and technology within Black American socio-political movements. AFROTOPIA includes a film series, classes for youth, monthly book club, a Dj-in-residence program, a performance art festival and an Afrofuturism Archive.