


## Millennials Change: **METRO DETROIT**

November 30, 2016 @5:30 p.m. est



**Delane Parnell**

Founder & CEO at playsvs



 @delane

Delane Parnell is the founder and CEO of playsvs, an all-in-one competitive gaming and tournament platform for Console and PC gamers. Before starting playsvs, Delane was the Head of the Retail division at Rocket Fiber, a venture-backed fiber-optic ISP startup headquartered in Detroit. Prior to working at Rocket Fiber, Delane was an Associate for IncWell Venture Capital. Only 21-years-old at the time of starting his role at IncWell, Delane was the youngest African-American venture capitalist in the country.

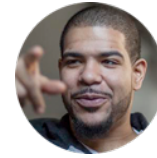


**Ben Seidman**

Director of Business Development at SPLT



 @bigsedo  
 @seido\_photography

Ben Seidman studied English and Entrepreneurship at the University of Michigan, graduating in 2013. Since, he has worked in marketing and business development roles at startups in education technology, mobility, and social media. Ben is currently the Director of Business Development at SPLT, an enterprise carpool platform in Detroit. Ben's favorite side project is Native <- Newcomer, fostering collaboration between native Detroiters and newcomers.



**Niles Heron**

Co-Founder at Michigan Funders

 @nilesheron  
 @nilesheron

Niles Heron is a founder, advisor, and activist. Through Michigan Funders (Michigan's first intrastate equity crowdfunding platform), and his consulting company Simple Machines, Niles is all-in on Detroit and entrepreneurship. He focuses on development (capital and business), and strategy (commercialization and operational) with startups and small businesses in Detroit, and nationally. He sees entrepreneurship as a solution, and believes in doing the work it takes to help Southeast Michigan continue to grow as an inclusive space for innovation.



**Carl Schrónex**



Co-Founder at C8

 @THE\_C8LTUREj  
 @ustplincarl



**Elena Schrónex**

Co-Founder at C8

 @EllaEs  
 @elenalevanta

CO-PARTNER

Carl Schrónex is an experienced filmmaker and videographer. He is also co-founder of Culture Of Creativity (C8), an artist collective, media producer, and creative agency. Carl believes in the transformative power of creativity. He defines creativity not only as one's wielding of a paintbrush or as one's soul stirring poetry, but also as one's resourcefulness towards experiencing holistic fulfillment: mentally, emotionally, spiritually, as well as financially. Carl works nationally with large and small clients to share his passion, including: The Small Business Administration, Epic Records, BET, and Grammy award-winning singer, Ne-Yo, with whom he toured.



**Eric Thomas**

Co-Founder at Saga MKTG

 @Eric\_S\_Thomas



**Marcus Burrell**

Co-Founder at Saga MKTG

 @MySagaMKTG

CO-PARTNER

Eric Thomas is also a Senior Partner at the Detroit-based Saga Marketing. During his nearly decade long career he has worked with 100's of businesses and organizations to help them develop their brands and find their voice. From storied organizations like the 75 year old Greater Detroit Area Health Council to national imprints such as UAW- Ford, he's leveraged his expertise to give life to previously uninspired campaigns. While seeking broader opportunities to help businesses understand storytelling, his blog on LinkedIn has experienced tremendous success. In under a year, his writing has been viewed over 1.5 million times and been republished across the globe.