

Millennials Change: **The Art of Work**

Wednesday, November 8th, 2017, 6:00 PM - 7:30 PM PDT



Andreas Carlos Freund
Founder & CEO at Diveln

Andreas is a San Francisco native raised in the world of technology startups and community action. He attended Vassar College before studying at the Freie University in Berlin. Andreas previously worked for Versal and Blacklane, two fast-growing startups, before founding Diveln in 2016. He started Diveln after witnessing the effects of the refugee crisis in Germany and the rise of xenophobic populism around the world. Andreas also serves on the Board of Trustees for the Cheetah Conservation Fund and, in his spare time, enjoys playing soccer, hanging with family, and traveling when he can.



Kyshira Moffett
Brand Strategist, Content Creator Author, Founder of The KSM Group & #HERMovement

Kyshira S. Moffett, MBA is a digital brand strategist content creator, serial entrepreneur, and author. Passionate about brand strategy, entrepreneurship, and beauty, she is living her motto "feel the fear and do it anyway" every single day. In 2013, Kyshira founded The KSM Group, a boutique brand consulting firm which equips entrepreneurial women with digital brand and launch strategies to propel their businesses and blogs to the next level. Kyshira is also the creator of #HERMovement, a successful business and lifestyle blog that highlights ambitious, millennial women on their pursuit to professional success.



Everette Taylor
Serial Entrepreneur

Everette Taylor is a four-time entrepreneur, marketing executive, public speaker and writer. His entrepreneurial career started at the age of 19 with his first company which was acquired 2 years later. Since then he has founded the marketing firm MilliSense where he serves as CEO, co-founded the software company GrowthHackers where he served as VP of Growth, and most recently founded the company PopSocial – a software company that provides affordable solution for brands to grow on social media where he also serves as CEO. His work also includes currently serving as CMO of the on-demand rental car company Skurt and before that serving as CMO of the e-commerce company StickerMule, Head of Growth for new projects at Microsoft, VP of Marketing for Qualaroo (acquired by Xenon Ventures).



Ashley Liseth Hernandez
Producer at KTLA

Ashley Hernandez is a news producer for KTLA. Her days are filled with the antics of the #1 morning news team in Los Angeles. Prior to joining KTLA, Hernandez was at NBC Bay Area and before that, San Francisco's KRON news. During her time in Northern California, she covered the devastating Asiana Airlines Flight 214 crash, the BART strike and two presidential elections. Before that, she produced at the NBC station KSNV where she and fellow colleagues bonded over the love for their alma mater, the University of Southern California. When she isn't rooting for her beloved Trojans she writes short fiction stories but always off work hours (no #fakenews), she travels to wherever Google's flight deals take her and is an avid fan of The Moth.



Eva Facundo
Finance Director for Delaine Eastin for Governor

Eva Facundo got her start in political fundraising as a major gifts intern for EMILY's List in Washington, D.C. Since then she has fundraised for the DSCC, Karen Bass, John Ocegüera for Congress, Loretta Sanchez, Sue Savary for Congress, Lucy Flores, Mitchell Schwartz for Mayor of Los Angeles and is currently the Finance Director for Delaine Eastin for Governor. She is a multi-faceted fundraiser with an understanding of digital grassroots fundraising, large donor targeting and outreach, and special events raising. As Finance Director for Lucy Flores she oversaw and executed raising \$600,000 in two months with an average donation of \$18. Ms. Facundo is Dominican born and grew up in Miami, Florida but is now proud to call Southern California her home.



Daniel Atwater
Managing Director at Atwater Strategies