

## Millennials Change Fireside Chat: What It Takes To Be A Tech Entrepreneur, Seriously

Monday, 23 July 6:30 – 8:30 pm PDT

General Assembly Los Angeles (Santa Monica) 1520 2nd Street Santa Monica, CA 90401



### **SHERWIN**

Founder & Heads Of  
Business Development At  
Creative Interlace

Sherwin is the Founder and heads the Business Development of Creative Interlace. He has 15 plus years of experience investing, assembling, directing, and producing teams in multiple industries/ he has successfully grown companies from industries ranging MMA FoxSports South/North, TV/Music, Property Investments, and now cutting edge technologies with Creative Interlace. Sherwin's incredible ability to form and direct teams defines him as a skillful leader that implements unique strategies into technology developments



### **PETER**

Co-Founder & Chief  
Technologist At Creative  
Interlace

Peter is a Co-Founder and the Chief Technologist of Creative Interlace and has over a decade of experience in Executive leadership roles in Corporate IT as well as startups. He has led numerous teams in both software and infrastructure engineering and also has practical hands on experience in a variety of IT environments. As both a UCLA (BS) and Pepperdine (MBA) Alumni, Peter brings unique perspectives on finding solutions to business needs from a technological perspective.



### **AYINDE ALAKOYE**

Co-Founder And Ceo  
Of Nēdl

Ayinde Alakoye is a serial entrepreneur and the Co-founder of his third live broadcast radio streaming venture, nēdl. He is a TechCrunch contributor, an Executive Board Member of the Applications Development Alliance and was a recipient of the 50th Anniversary March on Washington Emancipation of Capital Award with Mark Cuban and Congressman John Lewis. Ayinde served as a speech contributor and message advisor to Senator Barack Obama during the 2008 presidential election campaign. A decade prior, he began his media career at the #1 revenue generating radio station in the country, WTOP, before setting sales records for Clear Channel and CBS (Howard Stern), respectively. After leaving the ad sales business on top, Ayinde started Thumb Radio with his business partner to stream every radio station on the planet to your cell phone - in 2003. That technology later evolved into a partnership with his former employer, Clear Channel, which became the first iteration of the iheartradio app.