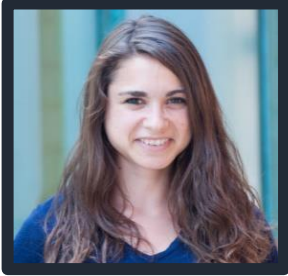
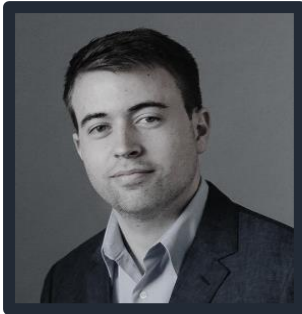


“DREAMERS DO SUCCEED EVENT” AT APPLE



Stacey Matlen, 25
FOUNDER AND CEO, CART

Stacey Matlen is the CEO and founder of Cart, a social enterprise working to coordinate rideshare rides to well-stocked grocery stores to increase access to healthy food for transportation-limited individuals. Stacey started Cart as a graduate student at University of Michigan's School of Public Health and has been working full time on it since she graduated in May of 2016. Cart recently conducted a pilot with the two Detroit Meijer locations, providing \$10 roundtrip rides to anyone within a 5 mile radius. Cart is now using findings from this pilot to guide their next phase, which involves working closer with industry and community partners to collaborate on a solution which provides access to transportation, health education, and economic incentives to shift purchasing behavior and eating habits.



Clarke Lewis, 26
DEVELOPMENT MANAGER, THE PLATFORM

Having grown up in Pittsburgh, Clarke always felt a connection to undervalued rust belt cities. When he decided to attend University of Michigan, he had never been to Detroit. Now, a two-year Detroit resident, he says, “Detroit is one of the most interesting ‘urban labs’ in the world. We need to keep raising the bar. Development needs to be thoughtful and connect everyone with everything.” His development career all started with a simple class project at the corner of Woodward and Baltimore. With his then classmates, now colleagues, the three put together the Baltimore Station project. “Our \$1 million project proposed in in class, quickly turned into a \$43.5 million, multi-phased development”



Amanda Lewan, 28
CO-FOUNDER AND CEO, BAMBOO DETROIT

Amanda Lewan is an entrepreneur and award-winning writer. She is Co-founder of Bamboo Detroit, a real estate company that builds inclusive community focused spaces. She is Founder of Michipreneur.com, a digital publication on business and innovation. She received a Bachelor's in Professional Writing from Michigan State University and a Master's in English from Wayne State University. As an entrepreneur and marketer, she has over seven years of startup operations, sales, and strategic marketing experience. Her marketing work has helped dozens of startups and all the way up to fortune 100 companies. Her work has been honored locally and nationally. Lewan's storytelling and creative writing have been recognized and published in NPR, Entrepreneur Magazine, ABC's 20/20, The Nation, Rust Belt Magazine, The Journal of Americana and more. Her essays have received national honors, most recently nominated for a Pushcart Prize and Best of the Net 2015. She is currently at work finishing her first two novels. Her recent honors include: Crain's 20 in their 20s; Most Valuable Millennial Corp! Magazine; City of Detroit Spirit of Detroit & Community Service Awards; Vanguard Award for Leadership; Best in Michigan Businesses, and more.

“DREAMERS DO SUCCEED EVENT” AT APPLE



RICK SHOUNIA, 28

CHIEF FINANCIAL OFFICER, AUSTIN BENEFITS GROUP

As the CFO at Austin Benefits group, my role on the executive leadership team includes leading the strategic vision and growth of the company as well as all day-to-day financial operations. This includes controllership, treasury, financial planning and analysis, and financial administrative duties. I also oversee IT functions and provide mentorship and guidance to employees in various departments within our company. I am a millennial in a traditional role in a traditional company not afraid to challenge the industry norms and status quo. It's part of the foundation of who we are as a company, we look for the best ways to do things to help our clients, even if these ways are different than what everyone else in the industry is doing. It is what sets us apart and creates a culture of innovative thinking. As the CFO, I focus on leveraging new technologies to help the company to meet objectives and produce fiscally sound results. I am a Certified Public Accountant by trade with a background in public accounting and entrepreneurship. In 2015, I lead the financial consolidation following the acquisition of Hantz Benefit Services from the Hantz Group. This acquisition helped grow Austin Benefits Group into one of the largest private benefit agencies in Michigan. In 2016, I lead the effort to restructure Austin's treasury department. I have focused on the importance of local partnerships and being part of the movement to further growth in Detroit. Strategically, I lead the implementation of an Objectives and Key Results goal setting program within our management team. This allows the leadership of Austin Benefits Group to measure results and align company initiatives with the personal goals moving every individual in the company in the same direction. Prior to my work at Austin Benefits Group, I worked as a CPA at Plante Moran on their corporate tax team then the Vice President of Finance at local e-commerce company Chalkfly, where I lead finance, accounting, and administrative operations. The company sold in late 2014. Born and raised in Southeast Michigan, I am the proud son of two Iraqi immigrants and am proud to call Detroit home for the last 28 years. I have carried the responsibility of being the first college graduate in my family, and mentor my younger family members to value education and to always believe in their dreams. My general philosophy to live by: "never make a decision when emotional, tired or hungry". In my personal time, you can find me spending time with my wife Anita, family and friends. I believe that balance is key to life and achieve this by committing to daily morning workouts and reading periodicals every evening.



DAVID ALADE

CO-FOUNDER, MANAGING PARTNER AT CENTURY PARTNERS

David Alade is a born and raised native New Yorker. After graduating with a degree in Urban Studies and Economics from Columbia University in 2009, he pursued a career on Wall Street where he focused on providing an array of secured financing solutions for consumer finance companies. During his six years in investment banking at Barclays Capital and Credit 000Suisse, David facilitated over \$100BN in financing for mid-size to Fortune 500 companies, including tens of

billions of dollars of financing for the finance arms of the Big 3 US auto companies (Ford, GM and Chrysler). In the summer of 2014, David fell in love with the charismatic energy burning within the city of Detroit and began financially investing in its neighborhoods. David moved to Detroit in May 2015 to start Century Partners, neighborhood focused real estate development company.

“DREAMERS DO SUCCEED EVENT” AT APPLE



Lauren Bealore, 27 --- KEYNOTE SPEAKER

CORPORATE RELATIONS AND EVENTS MANAGER, MICHIGAN LEAGUE OF CONSERVATION VOTERS

As a Michigan State University Graduate with a Bachelor of Arts in Social Relations and Policy, **Lauren Bealore** has set herself up to have a background that can flourish in multiple areas. This student-led leadership experience coupled with her internship experience with the Michigan Democratic Party as well as fellowship experience with the Michigan Suburbs Alliance helped to solidify her consistent pursuit of the law and government realm. She decided to utilize my degree to further pursue a Masters of Arts

in Public Policy from The New England College. She continued my career in the Finance Department of political campaigns, beginning on the Congressional Campaign of the 14th District of Michigan as Assistant Finance Director and then on to being the Finance Director for a Democratic Nominee for the 39th District for the Michigan House of Representatives. In total, she has helped to raise \$800,000 in campaign elections in my first year of fundraising in 2014. Currently, she is the Corporate Relations and Events Manager for the Michigan League of Conservation Voters, taking my fundraising efforts to the Environmental Policy area of politics. In February 2015, she was appointed as Commissioner for the City of Southfield's Total Living Commission and in August 2016, elected as Precinct Delegate of Precinct 19 of the City of Southfield. Additionally, she is the Co-Founder of a women-owned non-profit organization by the name of Y.A.B., which is a venture conglomerate for businesses owned by women of color. Through both Y.A.B. and her political career, she has received over 95 publication features including BLAC Detroit Magazine, Michigan Chronicle, DBusiness Journal, HOUR Detroit Magazine, and Rolling Out Magazine.



SARA MAHMOOD, 26 --- KEYNOTE SPEAKER

SENIOR ANALYST, GTB; CHAIR, ADCON CONFERENCE, ADCRAFT CLUB OF DETROIT

A recipient of more than 30 honors, Sara Mahmood has been recognized for leading by example and making an impact on the world. She was named to the 2017 Crain's 20 in their 20's list. She was selected by the American Advertising Federation as their 2015 Most Promising Rising Star, was selected as a 2014 FUTURE by ADCOLOR and served on the organization's Advisory Board for two

consecutive years (2015-2016). Sara is an advocate for building community, creating awareness and driving innovation. She is a trailblazer in empowering woman, making education accessible and promoting multiculturalism in advertising and marketing-related industries. A marketing and communications professional with global corporate, integrated marketing, social media and advertising agency experience, Sara has successfully strategized and solved complex problems for many prominent brands: Ford Motor Company, General Motors, Chrysler, Mercedes-Benz Financial, Michigan Economic Development Corporation, BASF Chemical Company, Hasbro Inc. and more. Currently, Sara is a Senior Analyst on the Ford Motor Company business at GTB. Sara is active as a leader in professional industry organizations. She serves on the Board of Directors of the Adcraft Club of Detroit; has served on Adcraft PM's young professional board; is a chair of the AdCon Career Conference; Founder and President of Levo League Detroit; a moderator of the Lean In Detroit Circle; past president of the American Advertising Federation chapter at Wayne State University; and, a former American Advertising Federation-Initiative future board member serving as millennial brand strategist and adviser. "I want young professionals to know that they can have an impact on their surroundings," says Sara. "You begin with initiative and a very strong will, than seek out resources and people who share your vision. Things take off from there and before you know it, you're making a difference."