



## **MILLENNIALS CHANGE: THE ROAD LESS TRAVELED**



**JAVIER EVELYN, PANELIST  
FOUNDER AND CEO OF THE INNOVATIVE MEDTECH STARTUP,  
ALERJE, AND THE 2017 CODE2040 ENTREPRENEUR IN  
RESIDENCE FOR METRO DETROIT'S GRAND CIRCUS**

Javier is the Founder and CEO of an early stage medtech startup called Alerje. His company is building an Internet of Things enabled smartphone case that holds a redesigned epinephrine auto-injector. When used during emergencies, a CareCircle is alerted of the incident with location information. In addition, he currently serves as the 2017 CODE2040 Entrepreneur in Residence for Grand Circus. In concert with the aforementioned efforts, he co-runs a program called How to Fish aimed at introducing youth from underrepresented neighborhoods of Detroit to the tech industry through coding and mentorship."

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**DANIELLE HUGHES, PANELIST  
CO-FOUNDER & COO AT DETROIT SPEAKS, INC.**

As one of the nation's most promising and emerging young leaders nominated for the Forbes 2017 30 under 30 list, Danielle D. Hughes, a native of Detroit, Michigan; has made it her mission to advocate on behalf of our youth to ensure the advancement of our future generations. In addition to her passion for advocating for youth, she is also a social entrepreneur and journalist. Most recently, she fulfilled the role of both Anchor and Reporter for WRDW News 12 in Augusta, GA. She came to the CBS affiliate from Dothan, Alabama, where she began her journalism career as a Multimedia Journalist for WDHN. Danielle is also dedicated to being a youth advocate. She is co-founder of Detroit Speaks, Inc., a non-profit organization with a mission of inspiring youth in Metro Detroit to increase their social awareness, community involvement and achieve their dreams. Danielle is currently a contributor for Black Enterprise Magazine.

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**WINSON LAW, PANELIST  
ACCOUNT MANAGER AT CASTLE &  
VENTURE FOR AMERICA FELLOW**

Winson Law a Venture for America Fellow working at Castle, a tech startup that manages rental properties using automation and on-demand labor. He moved to Detroit a year ago after finishing his undergraduate education at Middlebury College in Vermont. He's excited about user research, design, and entrepreneurship.

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**AMBER LEWIS, PANELIST  
THE DIGITAL AND SOCIAL MEDIA MANAGER FOR THE CITY  
OF DETROIT.**

Amber Lewis is the Digital and Social Media manager for the City of Detroit and Mayor Mike Duggan. She gained experience in communications and media through her prior roles as Events, PR, and Social Media Intern for Pure Michigan, and as Advertising Executive Intern for Mootown Creamery. A lifelong Detroiter, Amber is a recent Michigan State University alumna where she studied Advertising Media and Management with a minor in Spanish. As a student, she gained experience in international advertising by participating in the Advertising and PR a la Mediterranean program in Rome, Italy. Before graduating in May of 2015, she helped develop an advertising campaign for Habitat for Humanity of Michigan. Amber serves on the Board of Directors of Habitat for Humanity of Michigan as their youngest board member ever. She is a STEMInista role model through the Michigan Science Center where she inspires young Detroit girls to pursue careers in STEM and cultivate their current skill sets and educates them on digital media as a stem profession. Her commitment to Detroit inspired her to return to her hometown to work, live, and inspire others. She lives by the motto "She believes she can so she does."



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### **CHANEL HAMPTON, MILLENNIAL KEYNOTE SPEAKER FOUNDER AND PRESIDENT AT HAMPTON CONSULTING, INC.**

Chanel began her career as a middle school teacher. Acknowledging the limited diversity of her peers in teaching, she founded a diversity initiative, which was ultimately launched in 50+ regions nationally. Recognizing a need for larger, systemic change, Chanel joined Teach for America's National Recruitment Team. While with the organization, she served as the Greater St. Louis Regional Manager, Midwest Director of Diversity Recruitment, as well as National Managing Director of Recruitment. Throughout her tenure, she also managed national diversity initiatives and served on a number of committees, including the Congressional Black Caucus Foundation's Annual Legislative Conference. In 2015, Chanel launched Hampton

Consulting with a vision of specifically catering to mission-driven clientele. Hampton Consulting's client roster ranges from the Campaign for Black Male Achievement and President Obama's My Brother's Keeper Alliance to the Michigan Department of Education, United Way for Southeastern Michigan, the University of Michigan's Office of Academic Multicultural Initiatives, The Skillman Foundation, the White House's Initiative on Educational Excellence for African-Americans and beyond. Whether recruiting hundreds of teachers for local neighborhood schools in her hometown or designing and building large-scale summits for 1,800 youth and hundreds of volunteers and community partners, Hampton Consulting is helping organizations live out strategic, meaningful, and equity-based missions. Chanel holds Bachelor's Degrees in African-American Studies, Psychology, and Sociocultural Anthropology. She also earned two Master's in Secondary Education and Education Administration. She is currently working on her Doctoral Degree in Organizational Leadership. In 2014, Chanel moved back to her hometown of Detroit, Michigan. She is the Board Chair of Detroit Young Professionals, a National Advisory Council Board Member with the National Conference on Race & Ethnicity in American Higher Education (NCORE), as well as the National Board of Directors Chair of Zeta Sigma Chi Multicultural Sorority, Incorporated. Chanel's lifelong passions for social justice, education, and diversity drive her personally and professionally and motivate her to continue, as well as expand.



### **KYLE ANNE SASENA, SPECIAL GUEST SPEAKER VICE PRESIDENT- COMMERCIAL LENDING, LEVEL ONE BANK**

Kyle Anne Sasena, Vice President of Commercial Lending and International Product Specialist at Level One Bank, began her banking career over ten years ago. Sasena has a broad range of commercial banking experience with proficiency in export financing, medical lending, and income analysis for commercial real estate. Prior to joining Level One, Sasena served as Assistant Vice President of Wealth & Institutional Management at Comerica Bank. Sasena chairs the Advisory Council for Henry Ford Hospital Sandcastles and Hospice Programs, and has formally served on the Board of the Risk Management Association. She is also an active member of the Detroit Athletic

Club and volunteers with Read to a Child Detroit. She won Detroit Crain's 40 under 40 in 2015. Then in 2016, she won Corp's Most Valuable Millennials award. Sasena graduated from Oakland University with a Bachelor of Science degree in Finance and currently resides in Bloomfield Hills, Michigan. Level One Bank is a full-service, 5-Star BauerFinancial rated commercial and consumer bank committed to personal service and sophisticated financial solutions. Owned and managed locally, Level One Bank is headquartered in Farmington Hills, Michigan with assets exceeding 1 billion. It currently operates multiple full-service banking centers, located throughout Oakland County and the surrounding communities. The U.S. Small Business Administration named Level One Bank the 2014 Community Lender of the Year and 2013 & 2014 Export Finance Lender of the Year.