



## “Dreamers do Succeed Event” at Apple

Sunday, June 11th, 2017, 6:30 PM - 8:30 PM PDT



**Stacey Matlen, 25**  
Founder & CEO, CART

Stacey Matlen is the CEO and founder of Cart, a social enterprise working to coordinate rideshare rides to well-stocked grocery stores to increase access to healthy food for transportation-limited individuals. Stacey started Cart as a graduate student at University of Michigan's School of Public Health and has been working full time on it since she graduated in May of 2016. Cart recently conducted a pilot with the two Detroit Meijer locations, providing \$10 roundtrip rides to anyone within a 5 mile radius. Cart is now using findings from this pilot to guide their next phase, which involves working closer with industry and community partners to collaborate on a solution which provides access to transportation, health education, and economic incentives to shift purchasing behavior and eating habits.



**Clarke Lewis, 26**  
Development Manager,  
THE PLATFORM

Having grown up in Pittsburgh, Clarke always felt a connection to undervalued rust belt cities. When he decided to attend University of Michigan, he had never been to Detroit. Now, a two-year Detroit resident, he says, “Detroit is one of the most interesting ‘urban labs’ in the world. We need to keep raising the bar. Development needs to be thoughtful and connect everyone with everything.” His development career all started with a simple class project at the corner of Woodward and Baltimore. With his then classmates, now colleagues, the three put together the Baltimore Station project. “Our \$1 million project proposed in in class, quickly turned into a \$43.5 million, multi-phased development”



**Amanda Lewan, 28**  
Co-Founder & CEO, BAMBOO  
DETROIT

Amanda Lewan is an entrepreneur and award-winning writer. She is Co-founder of Bamboo Detroit, a real estate company that builds inclusive community focused spaces. She is Founder of Michipreneur.com, a digital publication on business and innovation. She received a Bachelor's in Professional Writing from Michigan State University and a Master's in English from Wayne State University. As an entrepreneur and marketer, she has over seven years of startup operations, sales, and strategic marketing experience. Her marketing work has helped dozens of startups and all the way up to fortune 100 companies. Her work has been honored locally and nationally.



**Rick Shounia, 28**  
Chief Financial Officer,  
Austin Benefits Group

As the CFO at Austin Benefits group, my role on the executive leadership team includes leading the strategic vision and growth of the company as well as all day-to-day financial operations. This includes controllership, treasury, financial planning and analysis, and financial administrative duties. I also oversee IT functions and provide mentorship and guidance to employees in various departments within our company. I am a millennial in a traditional role in a traditional company not afraid to challenge the industry norms and status quo. It's part of the foundation of who we are as a company, we look for the best ways to do things to help our clients, even if these ways are different than what everyone else in the industry is doing. It is what sets us apart and creates a culture of innovative thinking.



**David Alade**  
Co-Founder, Managing Partner,  
CENTURY PARTNERS

David Alade is a born and raised native New Yorker. After graduating with a degree in Urban Studies and Economics from Columbia University in 2009, he pursued a career on Wall Street where he focused on providing an array of secured financing solutions for consumer finance companies. During his six years in investment banking at Barclays Capital and Credit 000Suisse, David facilitated over \$100BN in financing for mid-size to Fortune 500 companies, including tens of billions of dollars of financing for the finance arms of the Big 3 US auto companies (Ford, GM and Chrysler). In the summer of 2014, David fell in love with the charismatic energy burning within the city of Detroit and began financially investing in its neighborhoods. David moved to Detroit in May 2015 to start Century Partners, neighborhood focused real estate development company.



**Lauren Bealore, 27**  
Corporate Relations & Events  
Manager, MICHIGAN LEAGUE OF  
CONSERVATION VOTERS

As a Michigan State University Graduate with a Bachelor of Arts in Social Relations and Policy, Lauren Bealore has set herself up to have a background that can flourish in multiple areas. This student-led leadership experience coupled with her internship experience with the Michigan Democratic Party as well as fellowship experience with the Michigan Suburbs Alliance helped to solidify her consistent pursuit of the law and government realm. She decided to utilize my degree to further pursue a Masters of Arts in Public Policy from The New England College. She continued my career in the Finance Department of political campaigns, beginning on the Congressional Campaign of the 14th District of Michigan as Assistant Finance Director and then on to being the Finance Director for a Democratic Nominee for the 39th District for the Michigan House of Representatives.



**Sara Mahmood, 26**  
Senior analyst, GTB; Chair,  
AdCon Conference, AdCraft  
Club of Detroit

A recipient of more than 30 honors, Sara Mahmood has been recognized for leading by example and making an impact on the world. She was named to the 2017 Crain's 20 in their 20's list. She was selected by the American Advertising Federation as their 2015 Most Promising Rising Star, was selected as a 2014 FUTURE by ADCOLOR and served on the organization's Advisory Board for two consecutive years (2015-2016). Sara is an advocate for building community, creating awareness and driving innovation. She is a trailblazer in empowering woman, making education accessible and promoting multiculturalism in advertising and marketing-related industries.