

Millennials Change Fireside Chat: Using Social Action To Inspire & Innovate

At Detroit Startup Week 2018

Date: Tuesday, June 19, 2018

Time: 7:00 P.M. – 8:30 P.M.

Grand Circus

1570 Woodward Avenue, 3rd Floor — The Snug, Detroit, MI 48226



BRANDON A. JESSUP
C.E.O Of Michigan
Forward Urban Affairs

Brandon A. Jessup exemplifies the power and commitment of community leadership. A captivating and inspirational speaker, Jessup's dedication to his community has led him to the forefront of this generation's leaders. Jessup continues building his community through leadership and service. He is currently C.E.O of Michigan Forward Urban Affairs Group, a progressive political and communications consulting firm. In 2012, Michigan Forward helped lead the campaign to collect signatures to freeze and place on the ballot the egregious Public Act 4 of 2011 that was struck down in November by voters across the State. Later that year, Brandon served as the State African-American Vote Outreach Director for Organizing for America-Michigan and later on the 2013 Presidential Inauguration Committee. Brandon is an Executive Board Member of the Michigan Democratic State Central Committee and candidate for State Representative for Michigan's House of Representatives.



KYLE BARTELL
Co-Founder
Sit On It Detroit

Kyle Bartell is the Co-Founder of Sit On It Detroit. As an impactful local social enterprise, Sit On It Detroit provides reclaimed wood benches at bus-stops throughout the city. Bartell started Sit On It Detroit in 2012 with his business partner, Charlie Molnar after noticing the lack of seating at many bus stops. He saw this lack as an opportunity to not only bring together his interests in transit advocacy and urban planning, but also to make an "on-the-ground" impact. Since launching Sit On It Detroit, Bartell and his business partner have expanded their reach and have placed more than 150 benches in cities across the nation, including New York, San Francisco, and San Jose. They have also begun expanding production to provide benches for parks, neighborhood baseball diamonds, and more public spaces.